

AGENDA

November 13, 2024 | NYC

Registration Opens

8:30 AM - 9:30 AM

Opening Remarks

9:30 AM - 10:00 AM

Signature Session: Building High-Value Partnerships: Cultivating Symbiotic Relationships between In-House and Outside Counsel

10:00 AM - 11:20 AM

This combined panel and workshop explores best practices for creating and maintaining sustainable, mutually beneficial relationships with outside counsel.



Julie Aslaksen
Executive Vice
President, General
Counsel and
Corporate Secretary
Host Hotels & Resorts



Stephen Sherman
General Counsel -
Americas & Corporate
Secretary
BSI Group The British
Standards Institution



Nicholas Barnhorst
Vice President,
General Counsel
Fresh Inc



Terrene Collins
Director, Legal
Operations CoS to CLO
Panasonic Corporation
of North America



Bill Shepherd
Executive Partner
Holland & Knight

Breakout Session: Cultivating Teams That Last

11:30 AM - 12:20 PM

This combined panel and workshop explores best practices for creating and maintaining sustainable, mutually beneficial relationships with outside counsel.



Mark Smolik
General Counsel
DHL Supply Chain
Americas

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Breakout Session: Navigating the Next Stage of DEI Evolution

11:30 AM – 12:20 PM

What does a successful DEI initiative look like? In this panel, delve into what in-house clients are looking for in terms of diversity, using data to inform your DEI strategy, and moving beyond buzzwords and vanity metrics to achieve genuine progress.

Lunch

12:30 PM - 1:30 PM

Signature Session: Optimizing the Pitch Experience: A Simulation of Best Practices

1:30 PM - 2:50 PM

Step into a dynamic session where theory meets practice in the art of pitching. Our panel of In-House experts will share a proven framework that maximizes the chances of a successful, win-win outcome in any pitch scenario. Following this, three partners will take the stage to put this framework into action, engaging in a live mock pitch that showcases best practices in real time.



Mark Smolik
General Counsel
DHL Supply Chain
Americas



Mary Iazzetta
General Counsel
Sequential Tech



Aaron Boersma
Spend Innovation
Ford Motor Co.



Julia Bennett
CMBDO
Davis Wright
Tremaine

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Breakout Session: AFA Win-Win: Exploring Alternative Fee Arrangements

3:00 PM - 3:50 PM

Is the billable hour always the best approach? With the rise of technology, education, and expanding legal operations, new fee structures are growing in popularity. This workshop will delve into the benefits of Alternative Fee Arrangements (AFAs) for both clients and firms and help participants better understand how to leverage new arrangements to their benefit.



Stacy Lettie
Chief of Staff to the
General Counsel
Organon



Alexandra Guajardo
Global Director of
Commercial Strategy
Bryan Cave Leighton
Paisner LLP

Breakout Session: Ethics of Artificial Intelligence (AI) in Legal Practice *CLE Pending*

3:00 PM – 3:50 PM

Explore the ethical implications of AI in legal practice, balancing short-term wins with long-term effects. Acknowledge the rapid adoption and development of AI technology by in-house teams compared to law firms' cautious approach. This session will also discuss how client demands for AI solutions are impacting law firms.



Alex Rindels
Head of Legal
Jasper



Alex Moh
Senior Counsel
Rakuten International

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Signature Session: Elevating Client Service: Bridging Perspectives for Optimal Outcomes

4:00 PM – 5:30 PM

Join us for a candid and enlightening session that brings together two distinct yet interconnected perspectives on client service. In a unique dueling banjos-style panel presentation, seasoned In-House Counsel and law firm leaders will share their insights on what fosters sustainable, win-win relationships.



Andrea Webster
Associate Director
Legal Innovation &
Operations
Novartis Corporation



Danna Altemimei
Senior Deputy General
Counsel
Balyasny Asset
Management L.P.



Jessica McDonald
Legal Professional
XPO, Inc.



Nishat Rüter
General Counsel
TED Conferences



Robin Davidson
Head of Business
Development and
Communications
Boies Schiller Flexner
LLP

Networking Reception

5:30 PM